



MEMORANDUM

TO: Mayor and Council

FROM: Ray Baray, Chief of Staff *RB*

DATE: February 10, 2015

SUBJECT: Capacity Reached for Temporary Permits for Spring Festival Season

The City of Austin has reached the maximum number of permitted events that can be held March 13-22, 2015.

The City is no longer accepting Temporary Use Permits, Temporary Event Sound Permits, and Temporary Change of Use Permits and Occupant Loads for Austin events planned during this time, including events associated with the 2015 South by Southwest (SXSW) Festival.

The decision was made by the Austin Center for Events (ACE) in an effort to enhance participant and pedestrian safety as well as to ensure that adequate resources are available to thoroughly inspect and effectively manage events during the upcoming Spring Festival Season, which includes SXSW. ACE is a collaborative office comprised of teams from the Police, Fire, Emergency Medical Services and Transportation departments, along with the Economic Development Department's Music & Entertainment Division.

The maximum number of permitted events was determined by the volume of permits submitted to-date. ACE expects to reduce the number of temporary event permits issued during the March 13-22, 2015 period by approximately 25 percent.

Should you have any questions or need additional information, please feel free to contact Bill Manno, Corporate Special Events Manager at (512) 974-2110 or via email at William.Manno@austintexas.gov. Thanks!

cc: Marc A. Ott, City Manager

William Manno, Corporate Special Events Program Manager